

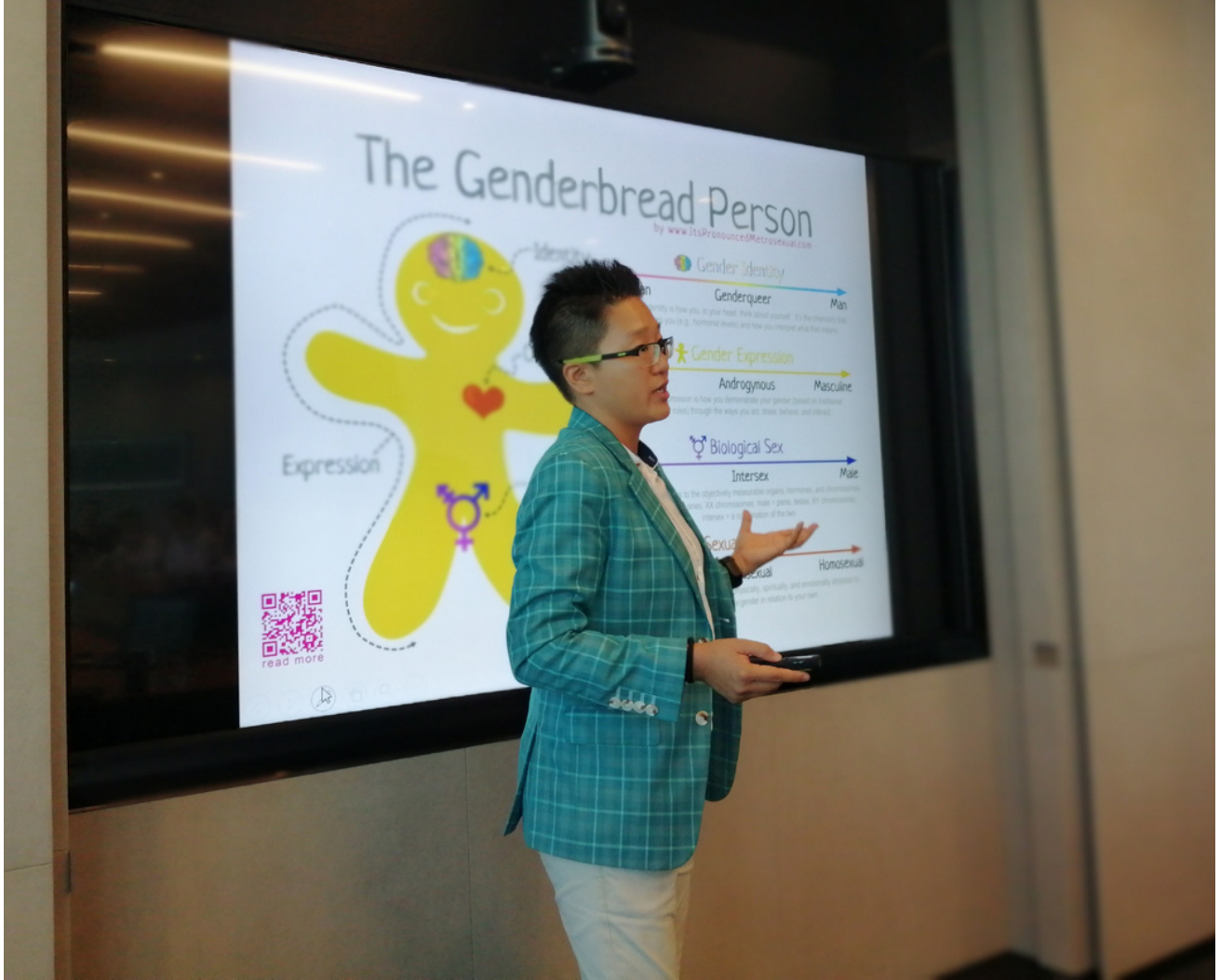


# Encompass HK Educational talks



ENCCOMPASS HK





## ABOUT ENCOMPASS HK

Encompass HK is a social enterprise that advocates for the Sustainable Development Goals (SDGs) through training and consultancy services to educate and support organisations to be more diversified and inclusive. The enterprise serves the community by contributing to social causes and Non-Governmental Organisations, as well as working with them through collaborative models. Encompass HK's clients include SWIRE Properties, Jardines, Manulife, ANZ Bank, Schrodgers, Freshfields, KPMG, the Capital Group, Verizon Media and others.





## ABOUT OUR APPROACH

Encompass HK believes that best learning outcomes result when participants are engaged holistically with the program content. Our learning and development programs incorporate experiential learning techniques with opportunities for participants to reflect on and apply learnings to face real-life challenges. Our workshops are all customized according to each client's needs. Some of our signature programs include:



1-day Sustainability training for SWIRE Properties, using the University of Hong Kong campus as a SDG model.



Gender equality training through beer and chocolate tasting for Manulife and Schrodgers to stimulate discussions on gender stereotypes and on how to be a better male ally.



LGBT+ inclusive language training with case studies and role-play for Freshfields.

# DESIGN THINKING AND SDG

Design Thinking is an innovative, creative approach to solving some of today's most complex problems. The goal of Design Thinking is to develop creative and user-relevant ideas in an effort to find a resolution that have a positive impact on the future.

Today, design or solution-focused thinking plays a crucial role when dealing with projects or issues that can impact the future. As a result, the Design Thinking approach is adopted by many managers, leaders, and teams in various projects, organizations, and businesses all over the globe.

This talk presents an introduction to the Design Thinking approach and how it can be apply to solve issues presented by the Sustainable Development Goals.

The learning objectives include:

- Understand the concepts of Design Thinking approaches or human-centred design.
- Understand how to apply Design Thinking to sustainability and social innovation problems.
- Learn the the process and tools of Design Thinking.





# INTRODUCTION TO SYSTEMS THINKING

Have you ever wondered why people seem unable to solve chronic, complex problems or achieve meaningful goals - often despite their best efforts?

Systems Thinking helps reveal the big picture and emphasizes that in order to optimize the performance of the entire system, people need to move from trying to optimize a single part of the system to improving the relationships between its constituent parts. This talk will cover some of the foundations (what Systems Thinking is, why and when it is needed) and practise creating some simple systems maps.

This is an introductory talk to give participants a good understanding of the basic concepts and tools, and propose further resources if they are interested in diving deeper.

The learning objectives include:

- Define Systems Thinking and describe its application in understanding and resolving complex problems.
- Explain three Systems Thinking tools (the Iceberg, System Archetypes, and Belief/Action/Results (BAR) framework).
- Apply Systems Thinking tools to an important issue in your workplace.
- Shifting mindset: from traditional analysis to a Systems Thinking approach.



# CIRCULAR ECONOMY AND SDG



Circular Economy is an alternative to the traditional linear model in which products are made, used and disposed of. In contrast, the Circular Economy model aims to recognise value and eliminate waste by maintaining products, using them for longer, and using waste from one product to maintain another. Such a system has multiple benefits: in addition to sustainability improvements, a more circular system reduces the risk of supply and price changes, lowering the cost of products, and can create new jobs in areas like reverse logistics.

This is a fun, engaging talk to introduce circular principles using hands-on exercises and real world examples.

The learning objectives include:

- Be able to articulate the theories behind the “circular economy” buzzword.
- Understand how companies and cities are putting this concept into practice right now.
- Understand the relationship between circular economy and the SDG.

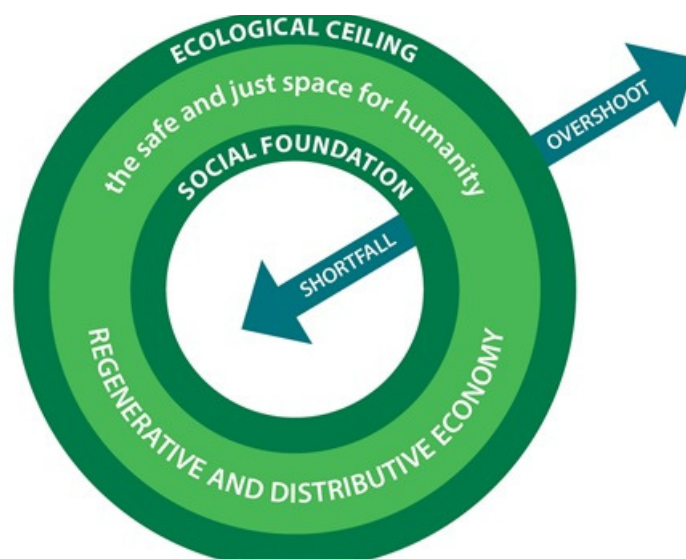
# DOUGHNUT ECONOMICS

What would a sustainable, universally beneficial economy look like? "Like a doughnut," says Oxford economist Kate Raworth.

In this introduction to Doughnut Economics talk, we look at how we can move countries out of the hole - where people are falling short on life's essentials - and create regenerative, distributive economies that work within the planet's ecological limits. We will discuss how the Doughnut Economics model can help us to achieve the SDGs.

The learning objectives include:

- Be able to articulate the concept of Doughnut Economics.
- Understand why we need to reframe economic problems using new model.
- Understand the relationship between Doughnut Economics and the SDG.







# CLIMATE CHANGE ON WINE

Earth's climate is always changing. The major impacts of climate change have implications on our natural ecosystems, likewise, they represent numerous potential effects on balance and harmony of wines too.

Climate change is now reshaping wine, there are likely to be winners and challengers from global climate change and shift in weather patterns perspectives. Its effects at all levels, from production through to the supply chain.

We will take a closer look and understand how the producers adapt and change long-established practices to maintain the quality of their wines, packaging and shipping methods are being scrutinised for their "green credentials" . We will also discuss how our sustainable choices on wine consumption can make a positive impact on the environment.

The learning objectives include:

- Understand climate change on wine.
- Understand how winegrowers and producers encourage environmental stewardship and sustainability.
- Learn about sustainable choices on wine consumption.