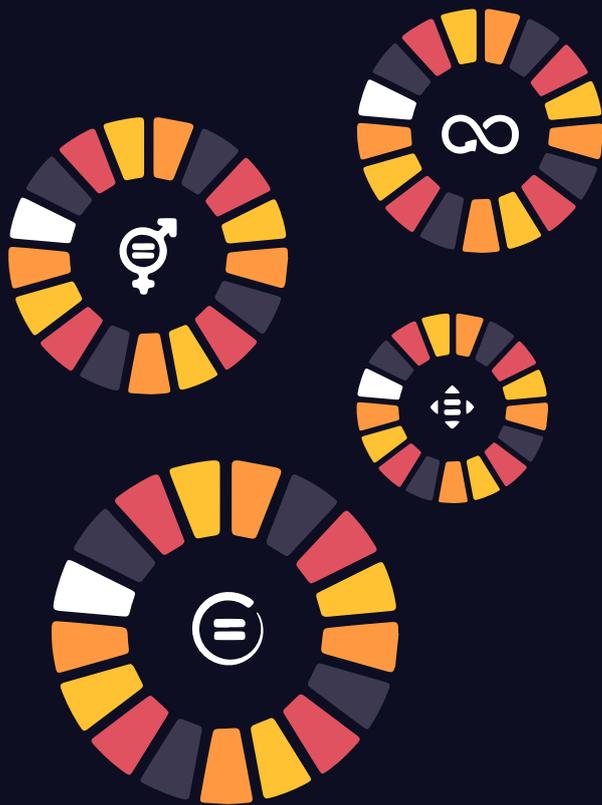




ENCOMPASS HK



# KICKSTARTING SDGs WORKSHOPS

## WHAT ARE SUSTAINABLE DEVELOPMENT GOALS (SDGs)?

In January 2016, the UN's Sustainable Development Goals (SDGs)—goals which the international community hopes to achieve by 2030—came into effect. Comprising 17 goals and 169 targets, the SDGs cover various fields and apply to all countries and regions. These goals will be the global common language for discussing how to solve social issues for the next 15 years.

The business sector will play an important role in achieving the SDGs. Just as contributing to the achievement of the SDGs can open up business opportunities, hindering progress towards the goals can pose business risks. Companies will need to keep SDGs in the foreground when communicating with stakeholders.

The World Business Council for Sustainable Development (WBCSD) advocates that the SDGs present an opportunity for businesses to engage more deeply as a strong and positive influence on society. The WBCSD supports businesses by stimulating discussion and dissemination of best practices around the SDG agenda and has collaborated with UN Global Compact and the Global Reporting Initiative to produce the "SDG Compass" which offers a set of practical guidelines for business on how it can align with the Global Goals.

This workshop guides companies in finding new business opportunities as well as in refining their current business operations based on the SDGs in order to build sustainable competitiveness, help tackle social issues, and the challenges they face.



# SUSTAINABLE DEVELOPMENT GOALS

17 GOALS TO TRANSFORM OUR WORLD



## “Kickstarting SDGs” by Encompass Hong Kong

Our “Kickstarting SDGs” workshops provide the language, practical tools and tips for businesses to effectively incorporate SDGs in their goals and operations. In our workshop, we focus on the why, as well as the how, on making SDGs work for your business, for sustainability goals as well as for competitiveness. We will discuss the business case on making it work, and give concrete examples on how businesses can benefit from achieving SDGs.

These workshops are designed to be highly participatory and interactive to maximize dialogue, learning and networking. Participants are encouraged to share their own experiences, best practices and challenges in achieving and implement SDGs. The focus of the training is on building the capacity of participants to apply tools and concepts to their actual work and to address challenges that they currently face in their day-to-day work. Staff will be provided with pre- and post-session surveys that measure their understanding and confidence in the subject matter, as well as inviting feedback from staff shortly after the training on the content, format and delivery of the session. For each training module, there will be a 30 to 45 minute one-on-one or small-group debriefing session held 3-6 weeks after the training, to follow up with individuals about the action plan they create in training. This debriefing session can be co-facilitated by Encompass staff and the respective HR/D&I manager in the company.

### Encompass Hong Kong SDGs workshop

Understanding the SDGs

Measuring the SDGs

Reporting the SDGs

Empower students in SDGs

<p>The gender roles in many developed countries have changed significantly with more women gaining higher degrees. Giving everyone access to quality education is the prerequisite for participatory governance, collective intelligence, and wise action.</p>	<p>Sustainable development can be catalysed by design-centred education that promotes whole systems thinking and integrative locally adapted solutions, as well as the ability to collectively envision a positive future and co-create adaptive strategies for how to bring it about collaboratively.</p>
<p>What is the role of education in making learners of all ages more aware of where (political) power resides and how it can be managed; and how can we educate for collaborative rather than competitive advantage?</p>	<p>How can we ensure that we critically examine the influence that neoliberal ideology had in framing the official development agenda and offer people the education to critique and improve it?</p>
<p>Since information is now so readily available on the internet, how could education providers in your community improve learners' skills to find, integrate, and apply information in support of local living economies and thriving communities?</p>	<p>How can primary, secondary, higher education and life-long learning promote the understanding that the economy is part of the environment and depends primarily on health ecosystems functions?</p>
<p>In a rapidly changing world with humanity facing multiple converging crises, education has to remain flexible and life-long so people can adapt to changing conditions. Job markets and the economic trends and innovations will change much more frequently than in the 'one career for life' conditions of the Baby Boom generation. Qualitative economic growth crucially depends on enabling people to creatively solve the problems and meet the needs of their local community.</p>	<p>The importance of widespread ecological and social literacy cannot be overestimated. The complex eco-social systems in which we participate can only be maintained and regenerated if we all become responsible citizens aiming for appropriate participation at local and regional scale. Education is as much about the why, as the how and what of regenerative cultures. We depend on the planetary life support system.</p>

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# 1) Understanding SDGs

This introductory workshop allows employees and management to understand what are the SDGs. We'll explain the business case for SDGs, including the role of business, opportunity for business and responsibility of businesses in achieving SDGs. We'll explore what some barriers to comprehensive understanding of SDGs are and suggest ways to remove these barriers. We'll explain the impacts on business and society when corporates engage with SDGs. The SDG Flashcards will be used as toolkit for participants to understand the 17 SDGs.

These flashcards contain more than 200 questions asked from four dimensions of sustainability (social, ecological, economic and worldview). Participants will explore these four dimensions of each of the 17 SDGs in question-focused small group conversations, gaining a multi-faceted understanding of each SDG in the process. A key design intention behind the SDG Flashcards is that they enable conversations between participants with varying backgrounds and knowledge about the SDGs while allow all of them to deepen their understanding of the Global Goals. Each of the 51 cards focused on a particular SDG offers some background information and trends relevant to that SDG. There is also a series of questions that helps participants to explore the meaning of each goal for their organization and move from there towards a better understanding of how each goal might be implemented in ways that are sensitive to the biocultural uniqueness of their community. Though these SDGs flashcards we'll also be conducting a SDGs analysis of the organization and explore personal goals on achieving the SDGs

## Participants will achieve the following learning objectives:

- Be able to take a multi-dimensional perspective on all 17 SDGs and be aware that Agenda 2030 also includes 169 targets for the implication of the goals
- Understand the business case for and impact of SDGs.
- Have identified with other members of their community/ people in their community/ organisation which goals could be considered priorities and catalytic for the successful implementation of other goals
- Have explored with others how the different SDGs interrelate and how to create systemic projects that aim to implement progress on various SDGs at the same time.

## Workshop Format

**Attendee:** Early to mid-career professionals  
**Duration:** 120 minutes  
**Format:** In person; Lecture, Discussion, Break-out session, Quiz; 15-60 attendees  
**Suggested cost:** HKD8000-HKD12000, depending on the number of participants



## 2) Measuring the SDGs

After an understanding of SDGs, we'll discuss the best practices and processes on "how" to execute those in business. We'll identify relevant SDGs for your businesses, discuss how to embed SDGs in strategy and use of tools that help access impact against relevant SDG in a workshop format.

We'll discuss how to map SDGs onto business activities and how to measure and manage their contributions to the SDGs. Defining which indicators are relevant, how current business metrics align to them and potentially developing additional ones, and working out how to measure success against them, will be a significant time outlay for business as well as investment across operations.

Participants will achieve the following learning objectives:

- Identify strategies on how to achieve SDGs
- Take account of SDGs when planning and writing annual reports
- Suggest ways of assessing impact on SDGs

### Workshop Format

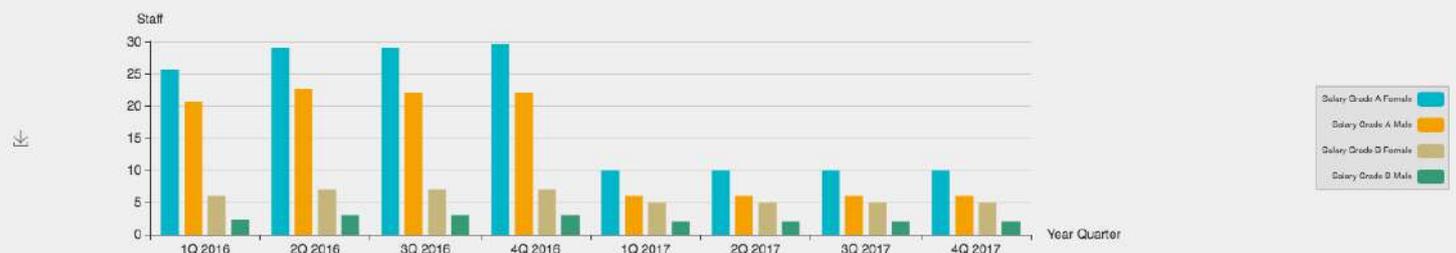
**Attendee:** HR, Diversity and Inclusion, CSR officers and managers

**Duration:** 120 minutes, including a 15 minutes break

**Format:** In person; Lecture, Discussion, Quiz; 5-20 attendees

**Suggested cost:** HKD8000-HKD12000, depending on the number of participants

Position & Salaries Report SDG 5 Gender Equality/SDG8 Decent Work and Economic Growth/SDG 10 Reduced Inequalities: Salary Range Male vs Female



### 3) Reporting the SDGs

We are at a key juncture in the evolution of sustainability – transparency is fast becoming the new paradigm for conducting business. Companies need to meet the growing expectations of investors and other stakeholders on SDG Reporting, in order for them to make better-informed investment and voting decisions.

This workshop addresses reporting and communicating statistics for the SDGs. We'll discuss how to help companies measure and report on their efforts around the SDGs, in ways that both show impact and are aligned with emerging best reporting practices. We'll share insights on SDG reporting with successes and failures from real life examples and leading corporations who have attempted to report on the SDGs.

#### Participants will achieve the following learning objectives:

- Prioritize SDGs and define performance and indicators
- Identify best practices and relevant tools on how to report on business SDGs disclosure
- Build capacity for improving or developing a process to report on the SDGs
- Benchmark and improve current practices for SDGs reporting

#### Workshop Format

**Attendee:** HR, Diversity and Inclusion, CSR officers and managers

**Duration:** 120 minutes, including a 15 minutes break

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# ABOUT ENCOMPASS HONG KONG

Encompass Hong Kong is a social enterprise that promotes diversity and inclusion (D&I) in the workplace through guiding employers to create a work environment that is more D&I friendly, and connecting employers and employees that conventional job searching platforms are unlikely to be able to link up.

Encompass Hong Kong offers training and consultancy services to educate and support organizations to be more diversified and inclusive, including meeting global standards e.g. Sustainable Development Goals (SDGs). Encompass Hong Kong will achieve these aims with a strong team of staff and advisors, as well as with partnering organizations that work with differently-abled individuals, senior workers, ethnic minorities, and gender and sexual minorities.



**ENCOMPASS HK**

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